

Web Content Accessibility



Tanya Gold

Independent Editor

www.TanyaGold.com



Accessible content

What does that mean?



What this presentation covers:

Content

Why bother?

What you should do

**Make your content
for everyone**

- **Images and non-text objects**

- **Images and non-text objects**
- **Links**

- **Images and non-text objects**
- **Links**
- **Headers and other elements**

- Images and non-text objects
- Links
- Headers and other elements
- **Audio & video**

- Images and non-text objects
- Links
- Headers and other elements
- Audio & video
- **Writing and vocabulary**

The workflow

**A process to ensure
all this happens**

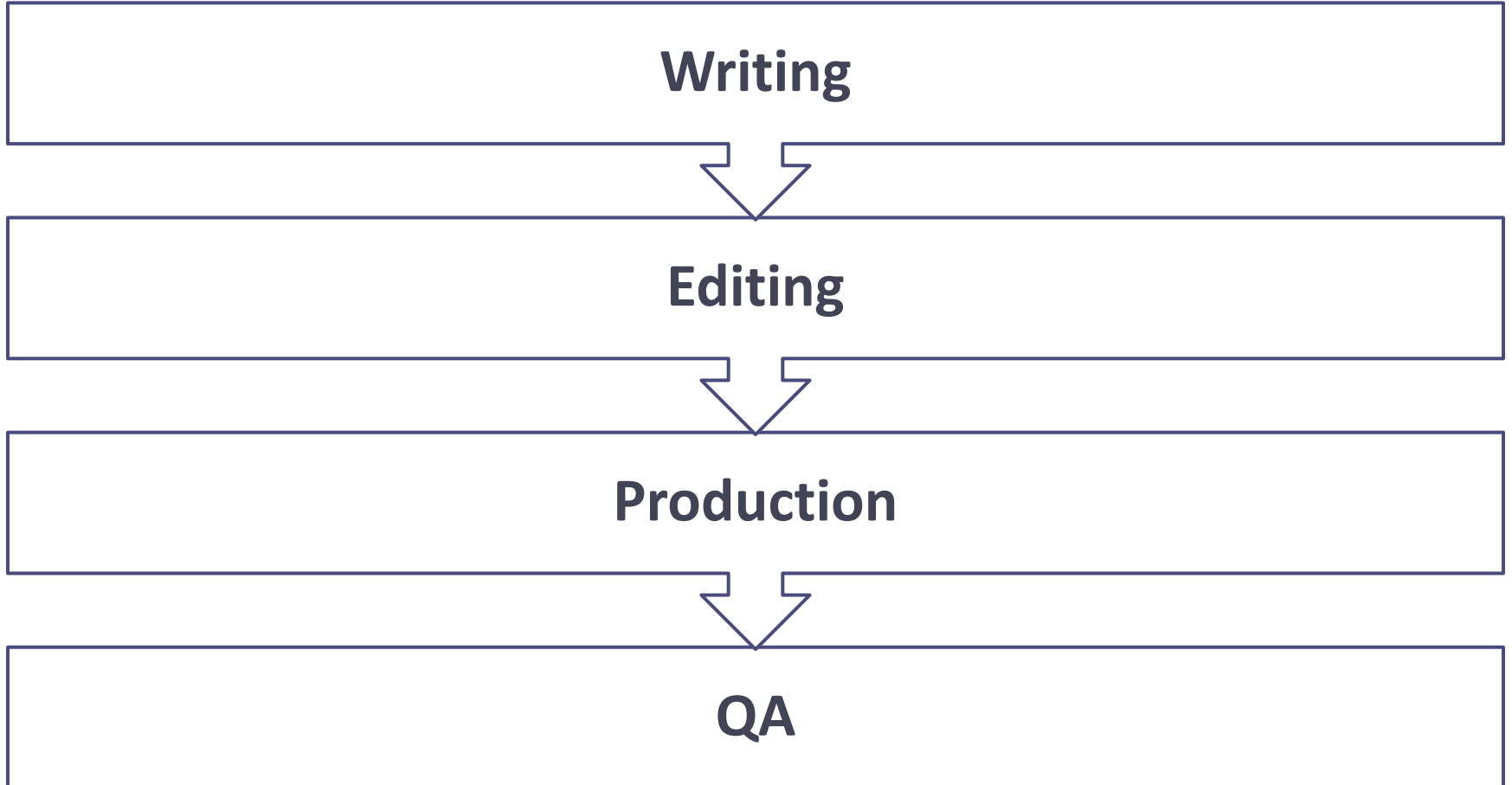
The workflow

Writing

Editing

Production

QA



The workflow

Writing

- Image descriptions
- Transcripts for audio or video

Editing

Production

QA

The workflow

Writing



Editing



- Plain language
- Simple structure
- Link wording

Production



QA



The workflow

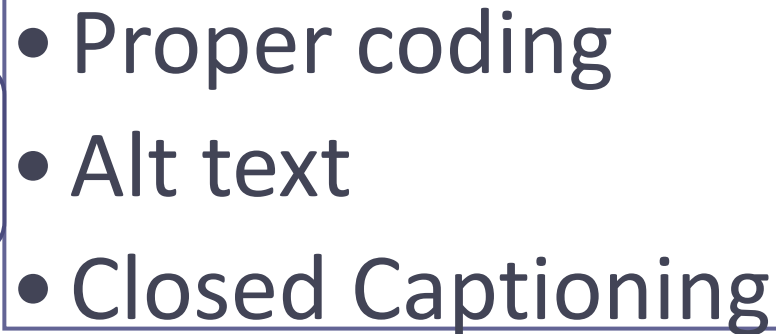
Writing



Editing



Production

- Proper coding
 - Alt text
 - Closed Captioning
- 

QA



The workflow

Writing

Editing

Production

QA

- Check
- Check again

It's simple

Use plain
language

Provide text
for non-text
elements

Make sure it's
all coded
correctly



It's simple.

**Why not make it part of your
process?**

Additional resources:

www.TanyaGold.com/access